

TV5MONDE

PRESS RELEASE

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TV5MONDE Asie launches on Indovision and gets the support of Asian superstar Anggun

Following the launch of the French-language network on Indonesia's largest DTH platform in February 2010, TV5MONDE has come to an agreement with French-Indonesian star singer/songwriter Anggun C. Sasmi to publicly endorse the channel and promote it to local audiences.

After tremendous success in Indonesia as early as age 9, Anggun left her homeland in 1994 to pursue an international career and settled in Paris, France, where she still lives today. She has released numerous albums in Bahasa Indonesia, and since 1999 she has released 4 French and English albums for a total of 3 million copies sold, making her the most famous Asian artist outside of Asia. She is also a Goodwill Ambassador for the United Nations' Food and Agriculture Organization since 2009.

TV5MONDE Asie expanded its coverage in Indonesia by more than half a million subscribers last February when it launched on Indovision. The French-language network now reaches an estimated 700,000 homes throughout the country on all major cable and satellite offerings. It is available on Indovision's "Super Galaxy" package on channel 356.



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About TV5MONDE

TV5MONDE is the world-leading generalist channel, broadcasting in French 24/7 and offering a wide variety of subtitled primetime films, in-depth coverage of international news, live world-class sports events, high quality documentaries and magazines, cartoons and exciting lifestyle programming. With a network of 9 channels reaching 207 million homes in 198 territories on cable, satellite, IPTV, SVoD and mobile, and localized programming subtitled in 10 languages, we are able to reach not only the 200-million strong global French-speaking community, but a significant share of the world's business and cultural elite.

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